ST. PETERS, MO 63376
SCOTT.LIX@LIXLINK.COM

SCOTT LIX

SUMMARY

IT Director, ISO/DPO, and Full Stack Developer with 20+ years of experience in designing, developing, implementing, and coordinating IT initiatives for multiple companies of varying sizes.

Insightful decision maker and articulate communicator. Self-motivated, creative problem solver with a strong work ethic and high aptitude for learning, fostering consistent productivity and performance.

Role-model accountability and fuel individual and team success by setting high expectations and building a culture that cultivates innovation and growth. Proven ability to achieve organizational and project goals in a timely and cost efficient manner.

EXPERIENCE

ICON Agility Services, Chesterfield, MO —
IT Director, ISO/DPO, Full Stack Developer

AUGUST 2000 – PRESENT

- Design, develop, manage, maintain, support, and host over 30+ dynamic data-driven websites using client & server side code, frameworks, databases, and code repositories.
- Write complex, secure, reusable code to automate processes, collect information, provide CMS capabilities, and connect to third party APIs.
- Create and implement a measurement plan, incorporate SEO best practices, implement data collection, and analyze statistical website data to help increase conversion rates, search engine ranking, and marketing efforts.
- Promote, cultivate, and advocate for DevSecOps principles, industry standards, and best practices within the organization. Supervise and review work performed by subordinates.
- Lead weekly website sprint meetings to discuss progress, coordinate team members, and help determine priority of next action items. Track bug reports, update teams on project status, apply fixes, and suggest improvements and appropriate courses of action.
- Design and create digital assets and print materials for ads, trade shows, and promotional materials that convey company branding and message, helping to increase brand awareness and conversion rates by engaging users.

Third Eye Media Production Inc., St. Louis, MO —
Senior Front-end & Multimedia Developer

JANUARY 1999 – AUGUST 2000

- Design and develop innovative graphical user interfaces, websites, cd's, presentations, and games. Assist in branding and marketing development.
- Requirements gathering, information architecture, prototyping, and providing user experience feedback on elegant and appropriate solutions to achieve goals.
- Flash and Shockwave animation, ActionScript development for interactive and immersive projects. Coordinate and implement technologies and solutions between design teams and backend teams.

Rooftop Comedy —
Front-end Developer

2007

- Front-end coding to translate designs into pixel perfect, cross-browser compatible, platform-independent, functioning production code.
- Provide helpful technical feedback and suggestions on UI/UX, bugs, and display issues in future iteration.
- Coordinate with and liaise between design teams and back-end developers.

Other prior employment details available on request —
Mostly non-industry relevant positions

1993 - 1999

- Self-taught HTML, CSS, and JavaScript in spare time starting in 1993.
- Built community websites for gaming clans, hobbies, and advertising / promotional websites.
- Coordinated and cultivated teams of volunteers to help manage content creation, contests, social media promotion, provide support, moderation, and interaction with users.

SKILLS

Broad knowledge of web development processes, technologies, frameworks, platforms, and security on the client and server side. Wide array of skill sets in programming, scripting, information architecture, usability / user experience.

Extensive capabilities and experience in planning, designing, and development of dynamic, data-driven, interactive websites and web applications. Strong research, troubleshooting, and analysis skills with a proven ability to identify, isolate, and resolve issues in early stages of development.

Well versed with different industry standards, best practices, and processes spanning inception, elaboration, construction, and transition phases.

Hard Skills —
Coding Languages, Frameworks, and APIs

HTML, CSS, SCSS, Bootstrap, JavaScript, jQuery, PHP, MySQL, SQL, C#.NET, XML, Java, DOS, Google, Salesforce, NetSuite, PayPal. Exposure to React, Next.js, Angular, and Laravel

Software and Tools

Adobe products, Microsoft products, Visual Studio Code, IIS, Apache, SubVersion, Git, WordPress, DNS, TLS/SSL, Firewalls, Anti-virus / Anti-malware

tools, performance monitoring tools, configuration tools, testing tools, Google Workspace, Active Directory, MS Exchange, DreamWeaver, SharpDevelop and other Integrated Development Environments (IDEs)

Hardware

Flavors of Windows Servers and Operating Systems, Routers, Switches, Hubs, Access Points, Printers, Phone Systems, VoIP devices, Patch Panels, and other peripherals

Awards —
Continuing Education Skills

- [Google Analytics Individual Qualification](#)
- [Advanced Google Analytics](#)
- [Google My Business](#)

PHILANTHROPY

I am involved with a non-profit organization consisting of a team of local business leaders ([Habitat for Neighborhood Business](#)) that helps restore economic vitality to under-served neighborhoods through mentoring, networking and education for existing and aspiring minority entrepreneurs. As a supporter, we provide these entrepreneurs with pro bono web strategy, design & development, content creation, and hosting services.